

Mi. I'm Albie!

My passion for decoding spaces is the culmination of nearly a decade of retail visual merchandising and freelance marketing, sprinkled with a lifetime of experiences. Using my background of space design and storytelling, I took my real life lessons and launched an online interior design service. My love of design has since evolved into a destination for inspiration centered around my blog, video content, social media, podcast, and <u>self-published book</u>.

As both a designer and stylist, I specialize in connecting my decor-obsessed audience with beautiful and

functional design to transform their ordinary spaces into extraordinary dreamscapes. With an exceptional eye for online re-design and vignette styling, I have had the honor of working with clients and brands all over the country.

After nearly three years of serving others through the power of online interior design, I have expanded my passion for designpreneurship in the digital space by founding <u>The Design Influence</u>, a podcast and online community tailored to support the needs of designers looking to better navigate the online space for their businesses.



Summer 2019, I released my first published book, <u>Curate The Home You're In: Effortlessly</u> <u>Create Your Everyday Dreamscape</u>. The self-published title has served to encourage homeowners and renters alike to fall in love with their spaces again. Filled with practical advice and personal anecdotes, I share ways that we can create the homes that we love... right now. It is available for sale, hard cover and paperback, via online retailers Barnes and Noble and Amazon.

## Who Have I Worked With?

As both interior designer and content creator, I have been able to work with brands to showcase creating effortless dreamscapes. In addition to home brands, I have also partnered with lifestyle brands because interior design is about the lifestyle, as much as it is about the home.

## I have partnered with:

Apt2B	Audible	Brooklinen	Build.com
Fabletics	Framebridge	H&M Home	Lulu & Georgia
Minted	Rejuvenation	Semihandmade	Sherwin Williams
The Container Store	The Home Depot	The Tile Shop	and many more



## Where Can You Find Me?

During my career, I have been a featured speaker and guest for various events, podcasts, and publications. Taking into account recent social unrest, in 2020, I was able to coordinate a series of Instagram takeovers – the <u>#sharethemicnowhomeedition</u> initiative – connecting over 110 members of the design community and reaching nearly 10 million followers for candid discussions about our industry.

Named an <u>Apartment Therapy 2021 Changemaker</u> and part of Better Homes & Gardens' 2021 Style Maker Anniversary event, you can find find me on <u>my inspiration and design</u> <u>blog</u> and <u>The Design Influence podcast</u> across major podcast platforms, in addition to serving on the *House Beautiful Magazine* inaugural Advisory Council, teaching the Skillshare Originals course (<u>Design for Renters: Reversible Interior Design</u>), contributing to the <u>Emily Henderson Design blog</u>, and freelance writing for national shelter magazines.

I am dispensing my own kind of "design therapy" as a military wife, toddler mom, and content creator in a way that is authentic, organic, and inspiring.

## **How Can We Connect?**

I love to share, teach, and create, so I am open to opportunities that allow me to illustrate my love of design and unique expertise.